## We're bringing it Home PAINT ONTARIO



## Why does Paint Ontario need a new home?

 reduction in available display space at the renovated Lambton Heritage Museum

 severely reduced opportunities for both artists and art appreciators, as well as proportionally reduced income for the Grand Bend Art Centre (Paint Ontario's governing body) to fund its programs.

# Why is Paint Ontario worth saving?



## A Grand Bend and area local community

## event and tradition for 26 years

- Largest show and sale of representational art in Ontario
- Over 200 juried paintings exhibited from as many as 400 artists with 700 entries.
- We are able to represent over 100 of those artists at the show.





gbartcentre.com

Centra

Pottery Studio

The show is the primary source of funding for GBAC programs

but Paint Ontario provides the funding backbone"

Provides artists a chance to share in \$12,000 of prize money as well as income (65% of P.O. gross sales goes directly to artists)





• Involves over 60 community volunteers. No paid staff.





- Brings shoulder season visitors to restaurants, hotels, retailers and more.
- Our permanent Paint Ontario collection is displayed annually at local businesses.



- A creative, cultural and inspirational experience for all with artists' demonstrations throughout the show and dedicated themed weekends.
- Local indigenous and other cultures will be celebrated during the closing weekend.
- Local students will be invited to experience Paint Ontario free of charge over a 4- day period.



*Keeping the show in the Grand Bend community area is a top priority* 

for the GBAC Board of Trustees.

PROBLEM

Suitable local venues are not readily

available.

SOLUTION

A combination of custom-built walls and lighting to annually transform the Grand Bend Legion into a premier-class art gallery, commencing in May 2024.





There is always change. We are ready.

#### Creating a modernized facility for the community to use.

The renovations being done on the upper level of the Legion include a dual-purpose track system for outer wall coverings, as well as fresh paint and new track lighting. The Legion plans to rent the space for large and small events throughout the year.

#### Paint Ontario setup will be portable and can be used wherever we call home.

- The lights can be moved to create an intimate atmosphere anywhere and provide the upscale visual impact expected of a high-end gallery.
  - The portable wall system can be used in multiple configurations for dynamic shows each year.
    - Eventually these two systems could also be made available to our major partners.

2022 Grand Prize Winder Second Generation' by Denise Antaya

#### Why is fundraising necessary?

- We need to acquire equipment that meets the necessary standard for a professional art gallery.
- This equipment would be transferable to another location, such as a new community centre, should the need arise in the future.



To meet our target for a May 2024 opening, we must raise the necessary funds, renovate the Legion, and purchase walls and lights.

#### **Our Vibrancy large grant request is \$31,413**

- Portable wall system \$45,000
- Professional lighting system \$37,140
- Signage (4 large banners 10x5, lawn signs, flagpole signs, etc.) approx. \$3000
- Plinths \$2,800
- Tables \$3,000
- Wire art stands \$2000
- Foldable dollies \$900
- Stackable storage system \$400

These Expenses Total: \$94,240

## Tech Marketi

Special Sponsor Offer - Be Part of Paint Ontario

We will proudly highlight your name on our display walls during Paint Ontario.

Show your support and dedication to the arts with a plaque right in the exhibition area you choose to sponsor.

Limited Display Spaces Available

Choose from:

- 11 \$2,000 Exhibit spaces
- 4 \$5,000 Exhibit spaces
- 2 \$6,000 Exhibit spaces
- 1 \$10,000 Exhibit Space

Thank you for Helping us Transform Paint Ontario





Art Angel





\$250 to \$499

As an Art Angel, you will receive a PASS to enter Paint Ontario any regular day in 2024. We will include your name on specially created SIGNAGE at the event.

Creative Enthusiast

\$500 to \$1,999 We will provide you 2 PASSES to the Opening Night GALA for Paint Ontario with 2 beverage tickets. Along with that, you can come back to the show with 2 REGULAR ENTRY PASSES. Your name will be included in our EVENT SIGNAGE and we will do a SOCIAL MEDIA post that highlights your name. Your name or business logo will be showcased on the Paint Ontario website.

#### Culture Advocate

\$2,000 to \$4,999 We will provide you 2 PASSES to the Opening Night GALA for Paint Ontario and 2 beverage tickets. Along with that, you can come back to the show with 4 REGULAR ENTRY PASSES. Your name will be included in our EVENT SIGNAGE and we will do a SOCIAL MEDIA post highlighting your name. Your name or business logo will be showcased on the Paint Ontario website.

Artistic Visionary

\$5,000 to \$9,999 We will provide you 2 PASSES to the Opening Night GALA for Paint Ontario with 2 beverage tickets. Along with that you can come back and bring friends to the show with 6 REGULAR ENTRY PASSES. Your name will be included in our EVENT SIGNAGE and we will do a SOCIAL MEDIA post highlighting your name. Your name or business logo will be showcased on the Paint Ontario WEBSITE. As well, Artistic Visionaries will see their name in lights at the show.

Legacy Champion

\$10,000+

Come to the Opening Night GALA for Paint Ontario with 4 PASSES and 4 beverage tickets. Along with that you can bring friends or give tickets to friends with 8 REGULAR ENTRY PASSES. Your name will be included in our EVENT SIGNAGE and we will do a SOCIAL MEDIA post highlighting your name. Your name or business logo will be showcased on the Paint Ontario WEBSITE. All Legacy donors will see their NAME In LIGHTS at the show. As we re-create this show from the walls up, we are exploring how we can put a permanent thank you to our Legacy Champion donors.

Thank you for helping us Transform Paint Ontario and the Grand Bend Legion

We appreciate any and all donations. An income tax receipt can be issued for anything \$20 and up. We will respect your wishes for providing your name on any online or event signage.

#### Fundraising Update

A BIG, BIG thank you goes out to the individuals and community organizations who have already supported the Grand Bend Art Centre's fundraising initiative to reimagine Paint Ontario.

Thanks to the generous donation of \$20,000 from the Rotary Club of Grand Bend and a \$9,000 grant from the Sunset Community Foundation, and substantial contributions from arts patrons and the Grand Bend Legion, the campaign is off to a strong start with over \$50,000 raised since mid-July.

### Thank you for your kind consideration!



