



SHORT-TERM RENTALS PUBLIC SURVEY

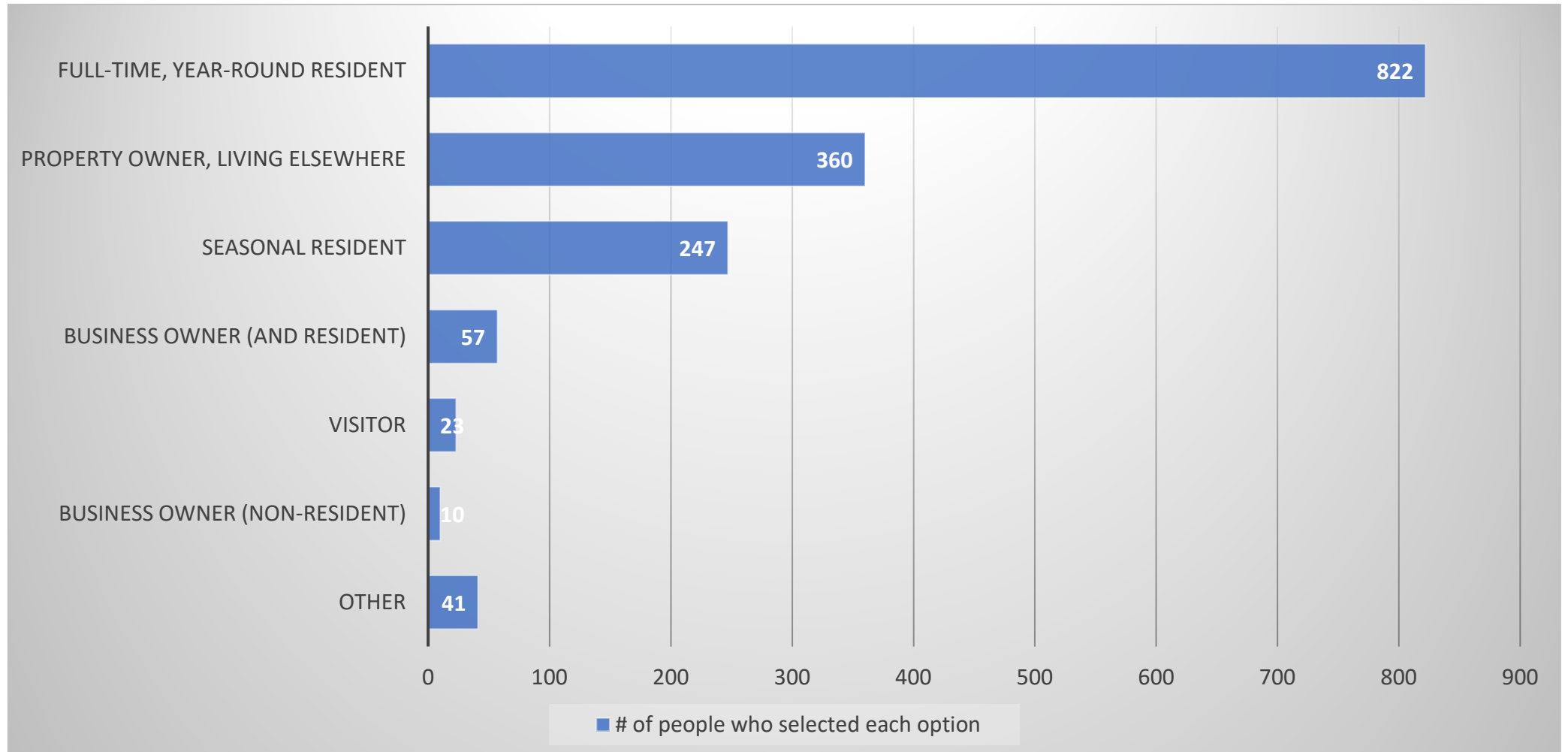
RESULTS & TRENDS

BACKGROUND

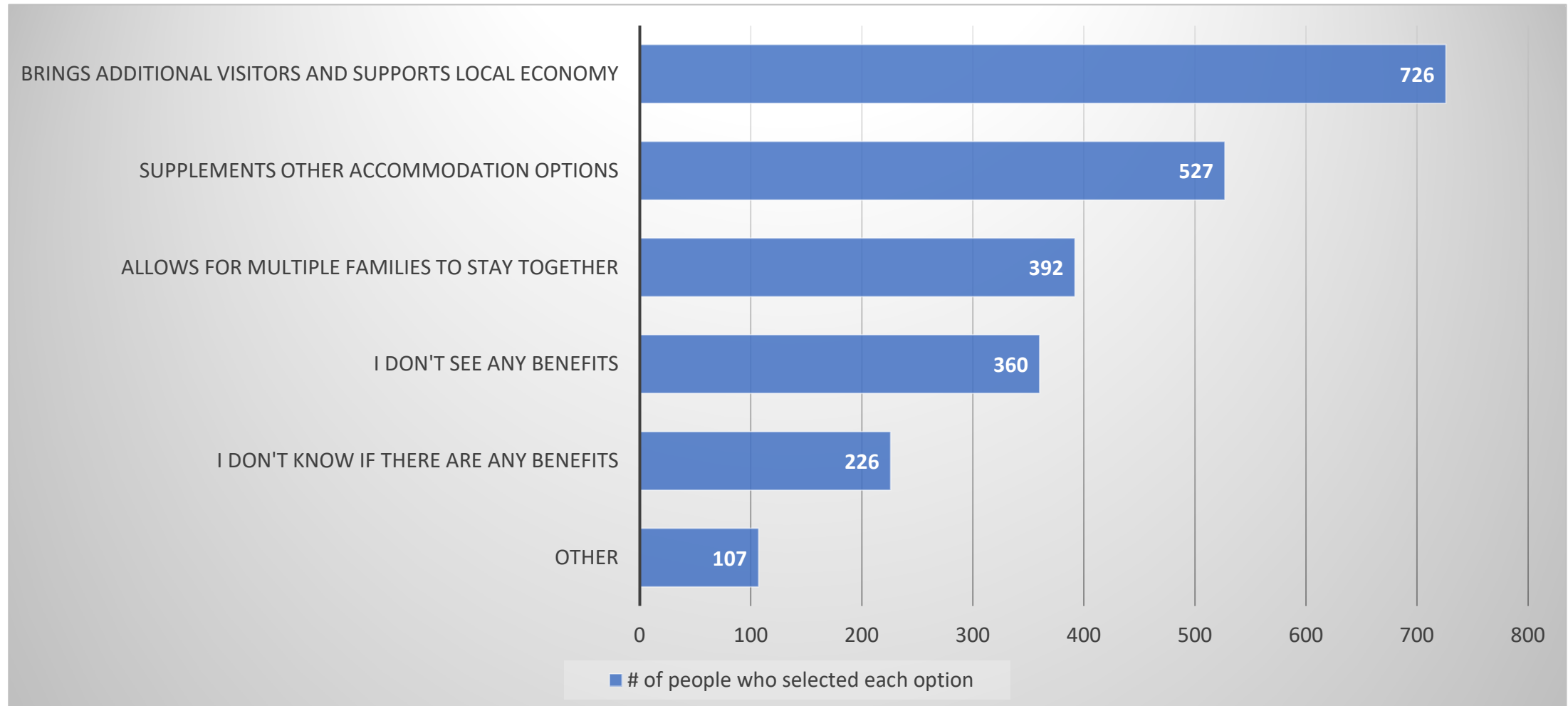
The Municipality of Lambton Shores initiated a public consultation and review of short-term rentals (STRs) to investigate the impact of STRs in the community and identify public opinion regarding licensing and/or regulatory options. The public survey was developed to identify both the positive and negative impacts of STRs.

The data and trends included in this report are based solely on the results collected from the 2021 Short-Term Rentals Public Survey. The survey was open to the public and limited to one submission per household. There were a total of 1,396 submissions.

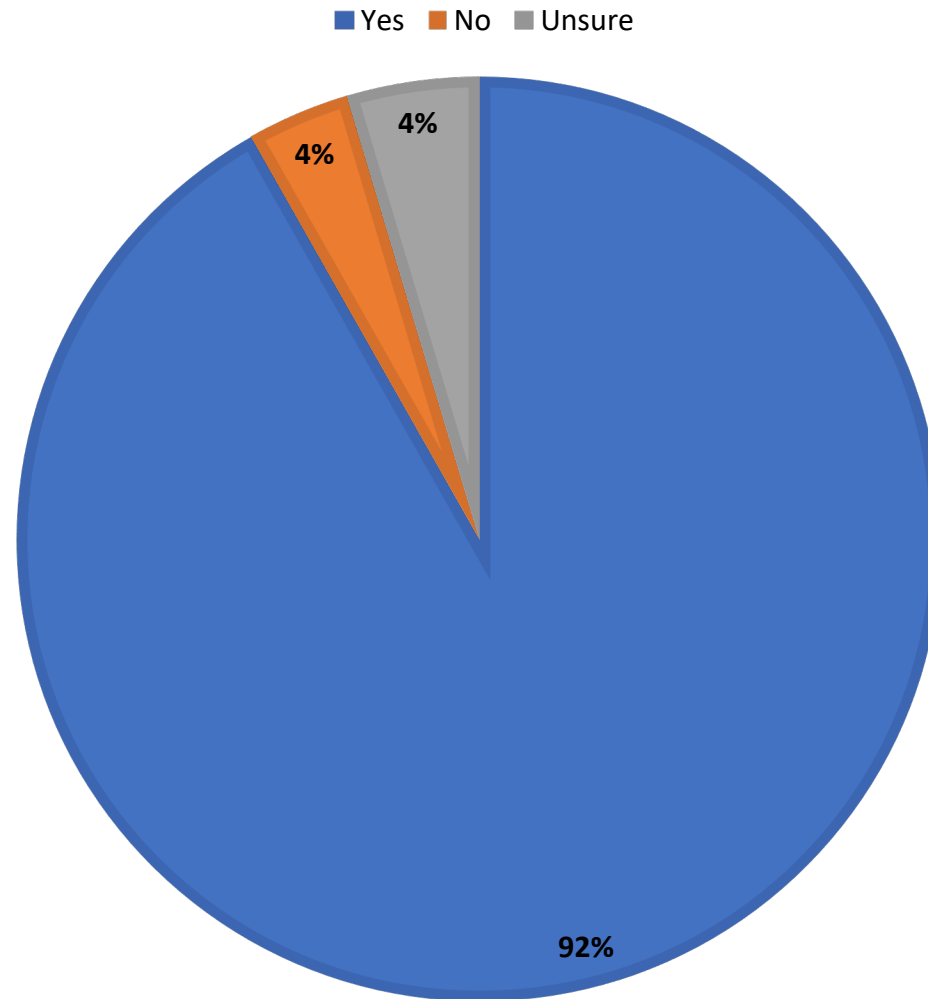
Q: How would you describe yourself? (Select all that apply)



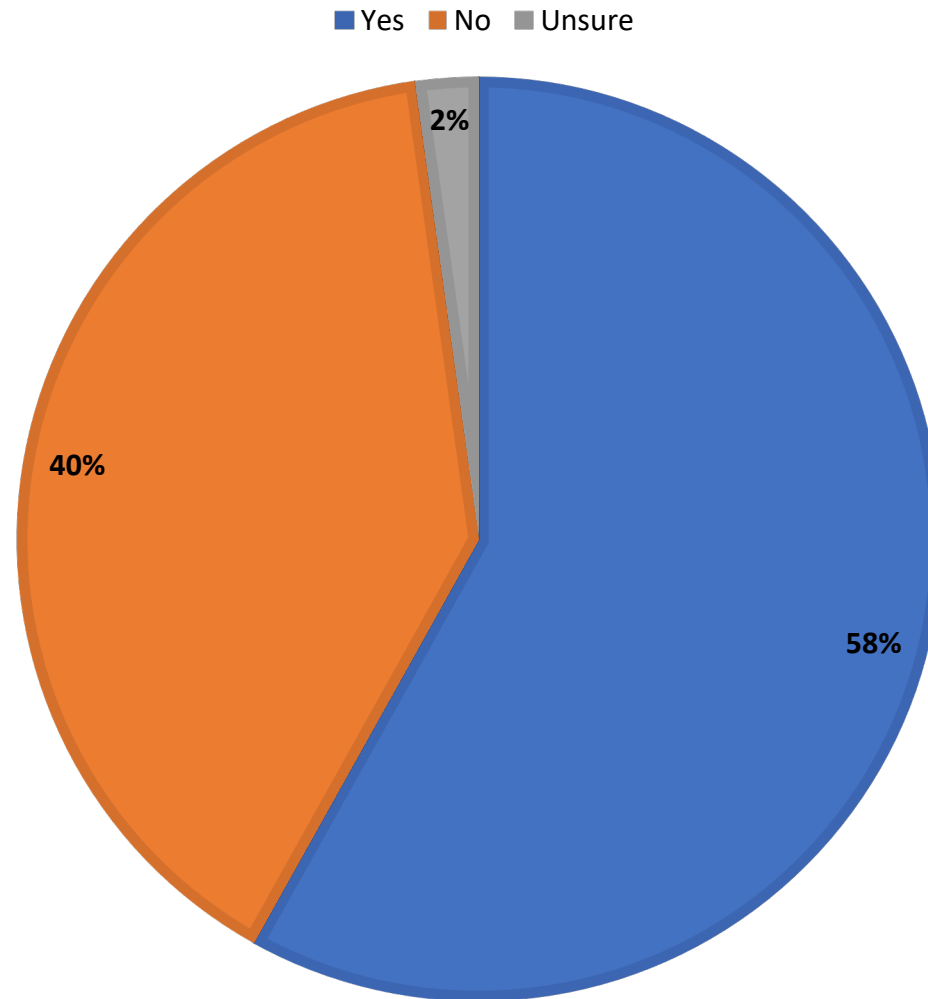
Q: What do you think are the benefits of STRs? (Select all that apply)



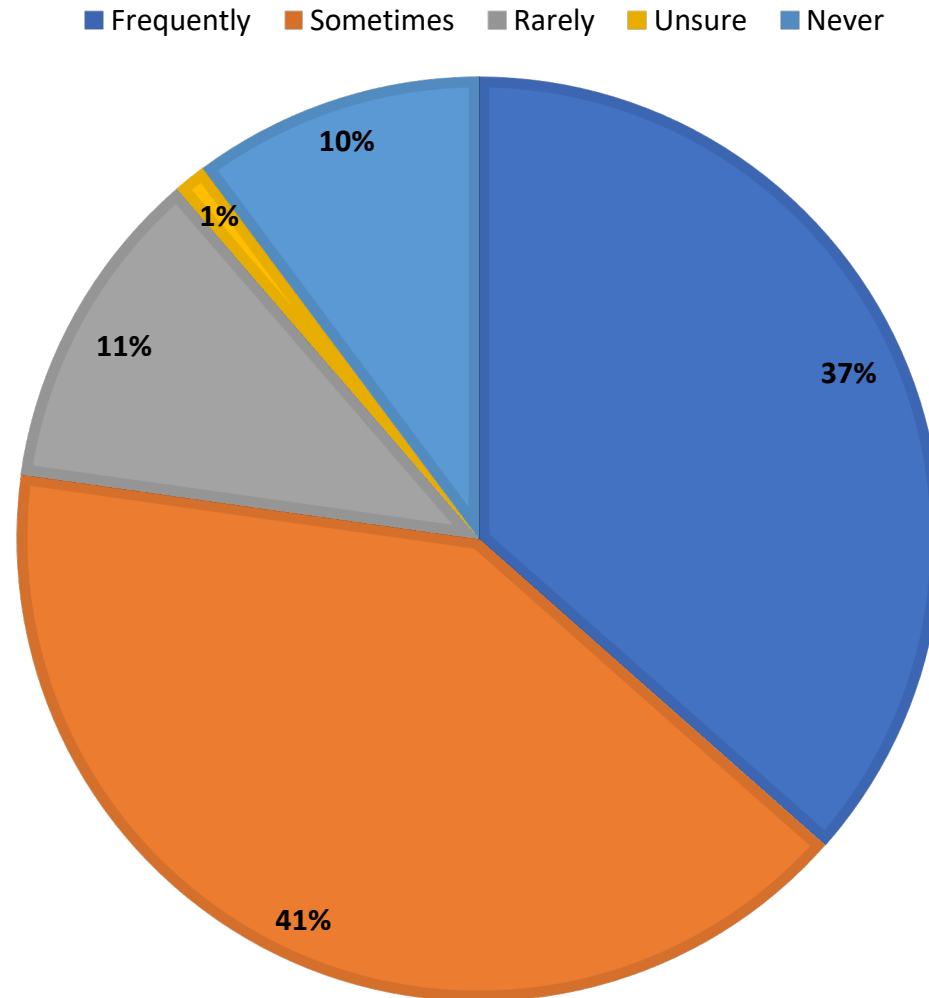
Q: Are you aware of an STR in your neighbourhood?



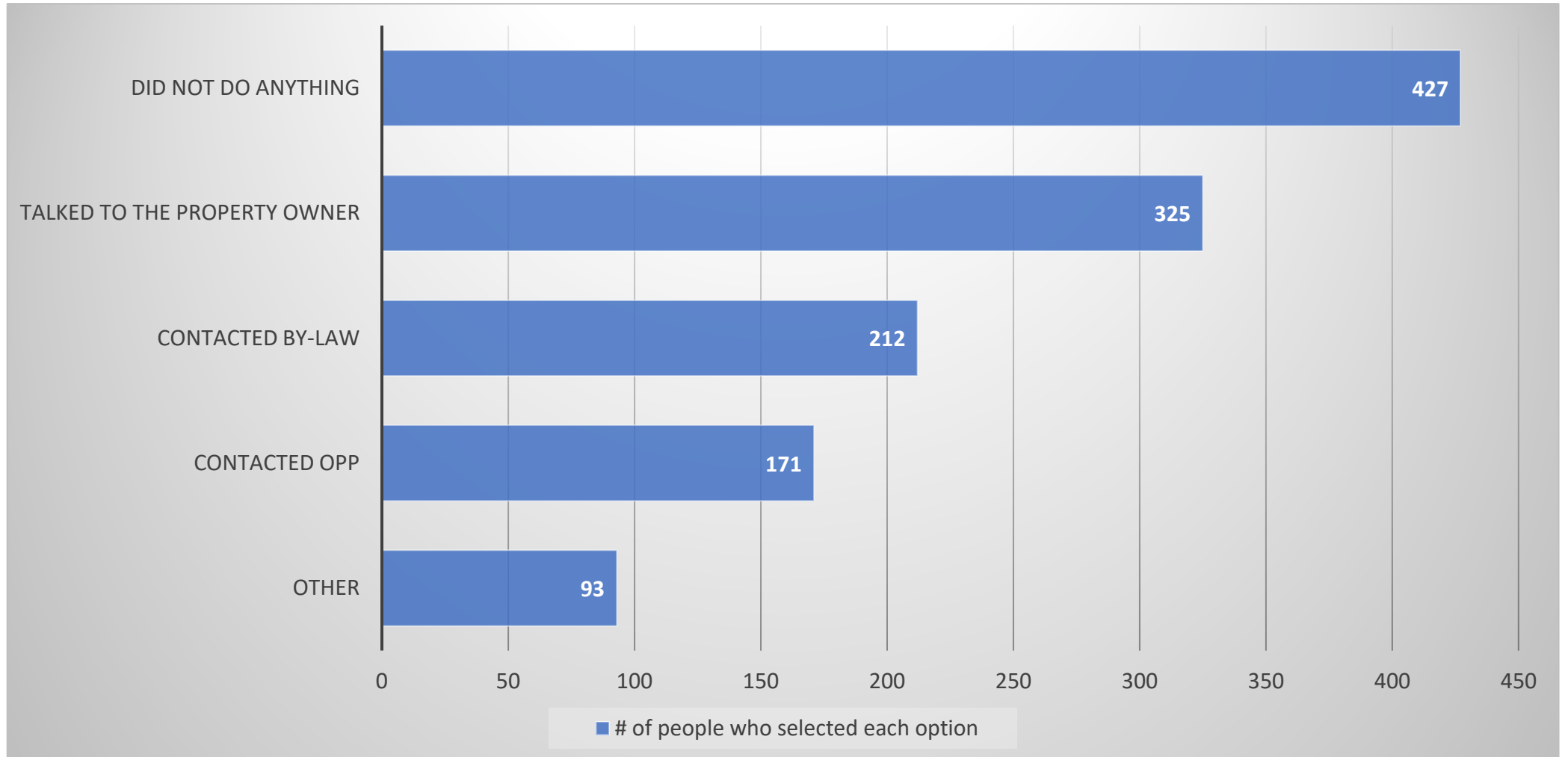
Q: Have you ever been disrupted by an STR?



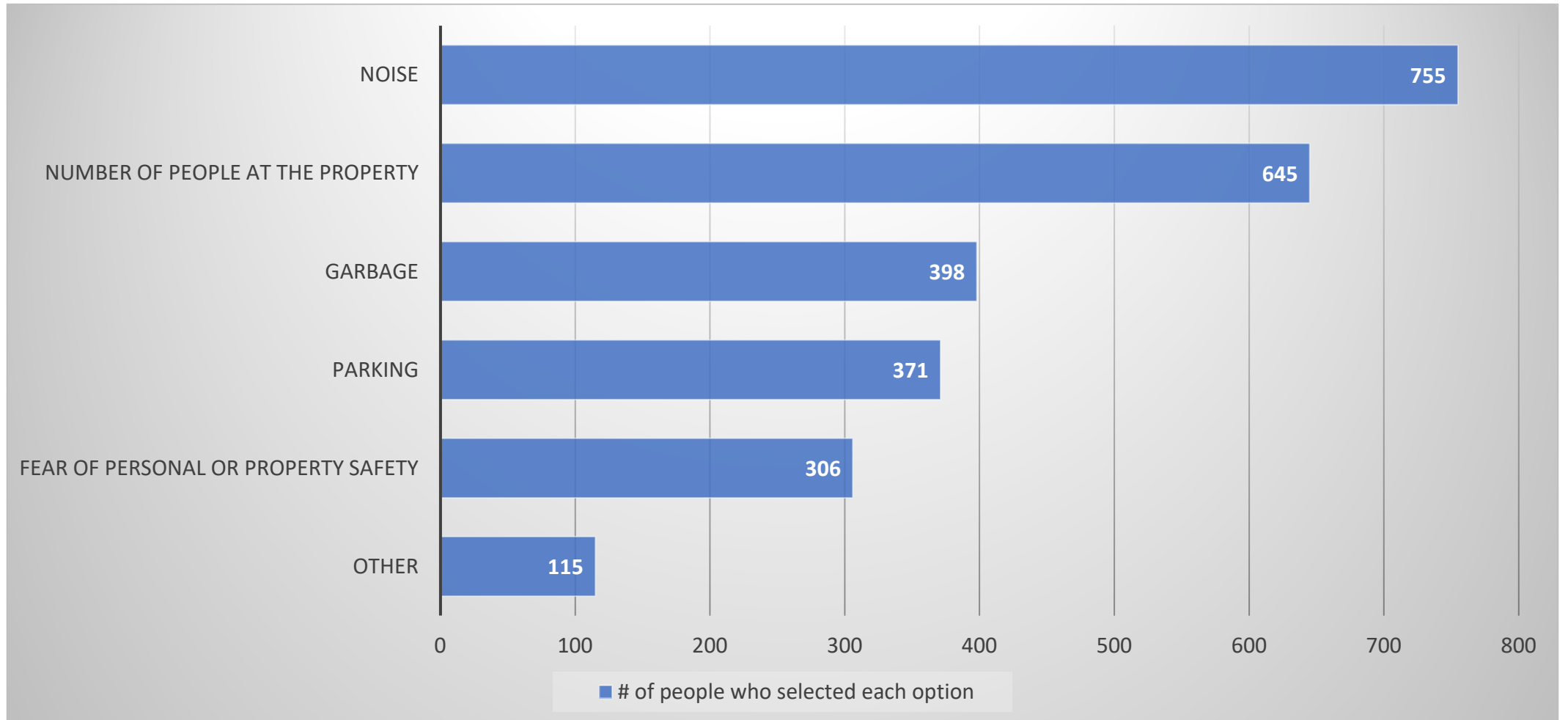
Q: If you have been disrupted by an STR, how frequently does it occur?



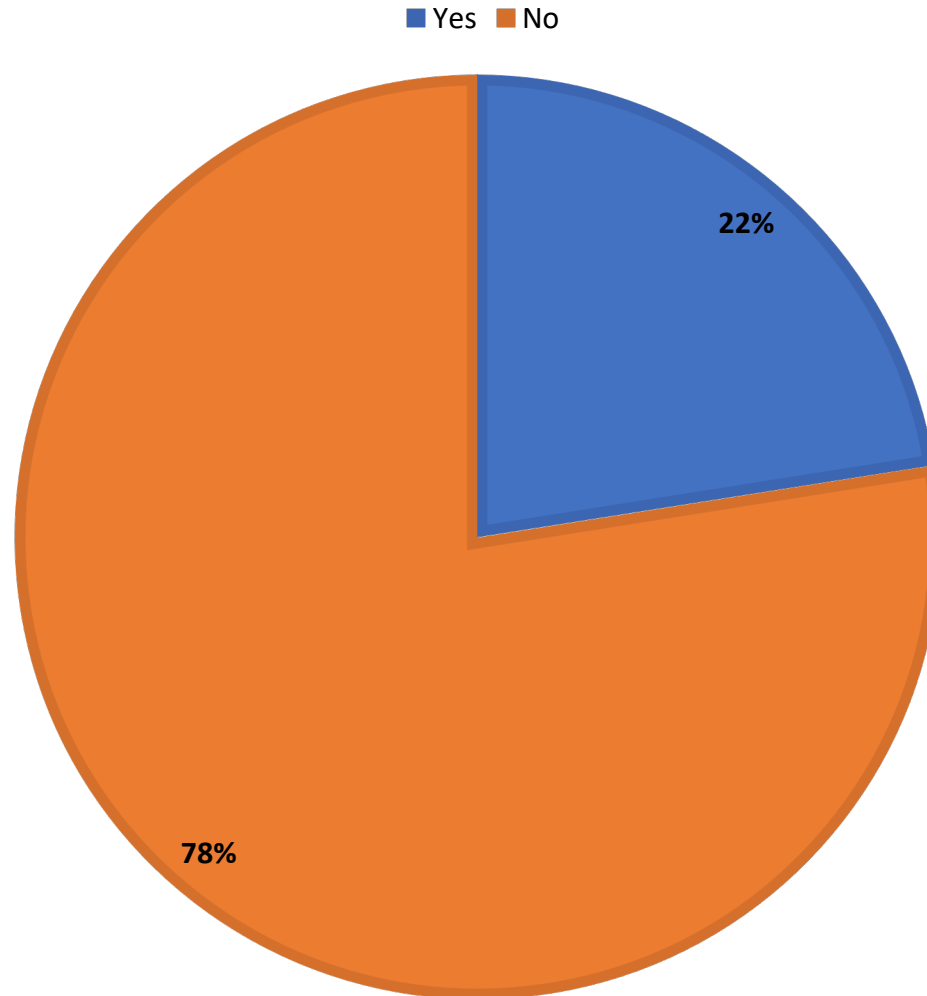
Q: If you have been disrupted by an STR, how have you handled these disruptions? (Select all that apply)



Q: If you've been disrupted before, what issues have you experienced that are related to STRs? (select all that apply)

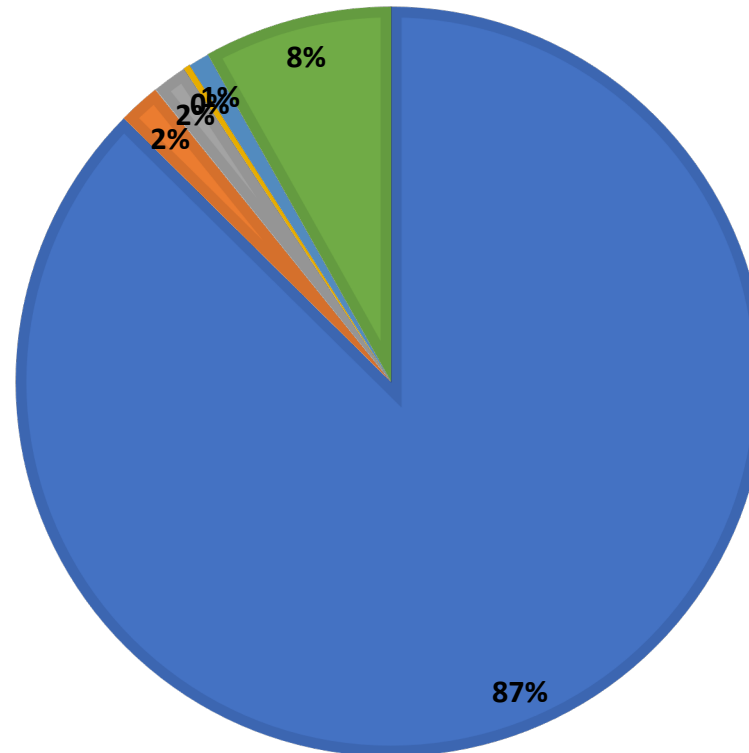


Q: Are you an STR operator or have advertised your dwelling in Lambton Shores as an STR?



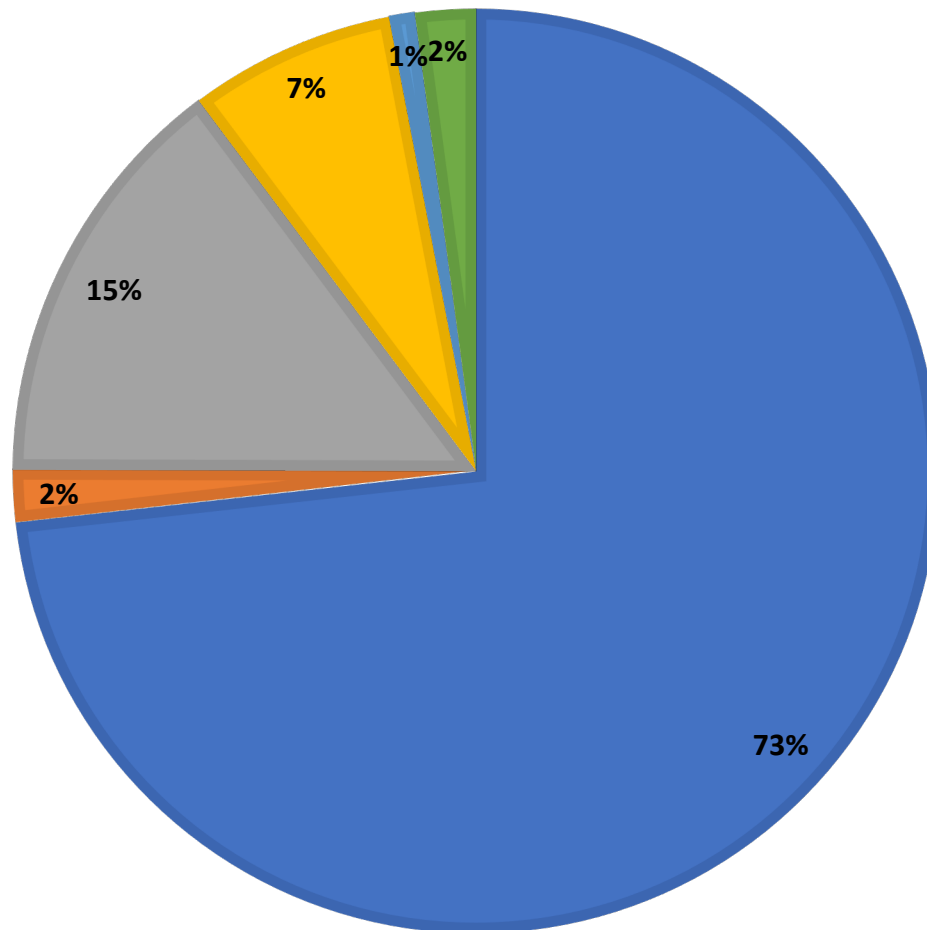
Q: If an STR operator, how would you describe your short-term rental?

- Detached Dwelling
- Apartment
- A room/Suite without use of kitchen facilities
- Semi-Detached Dwelling
- A Room/Suite that shares a bathroom and/or kitchen
- Other

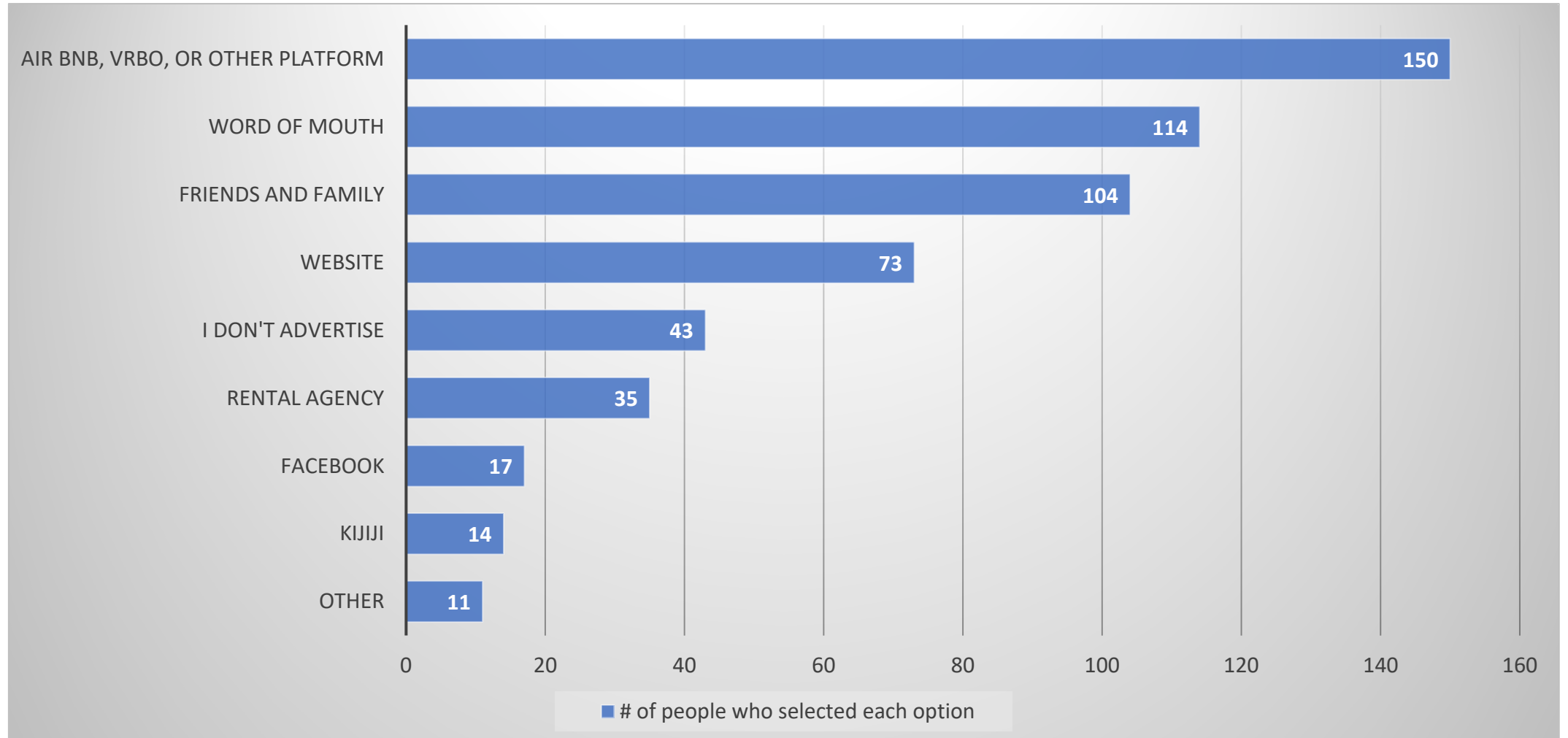


Q: If an STR operator, where is your property located?

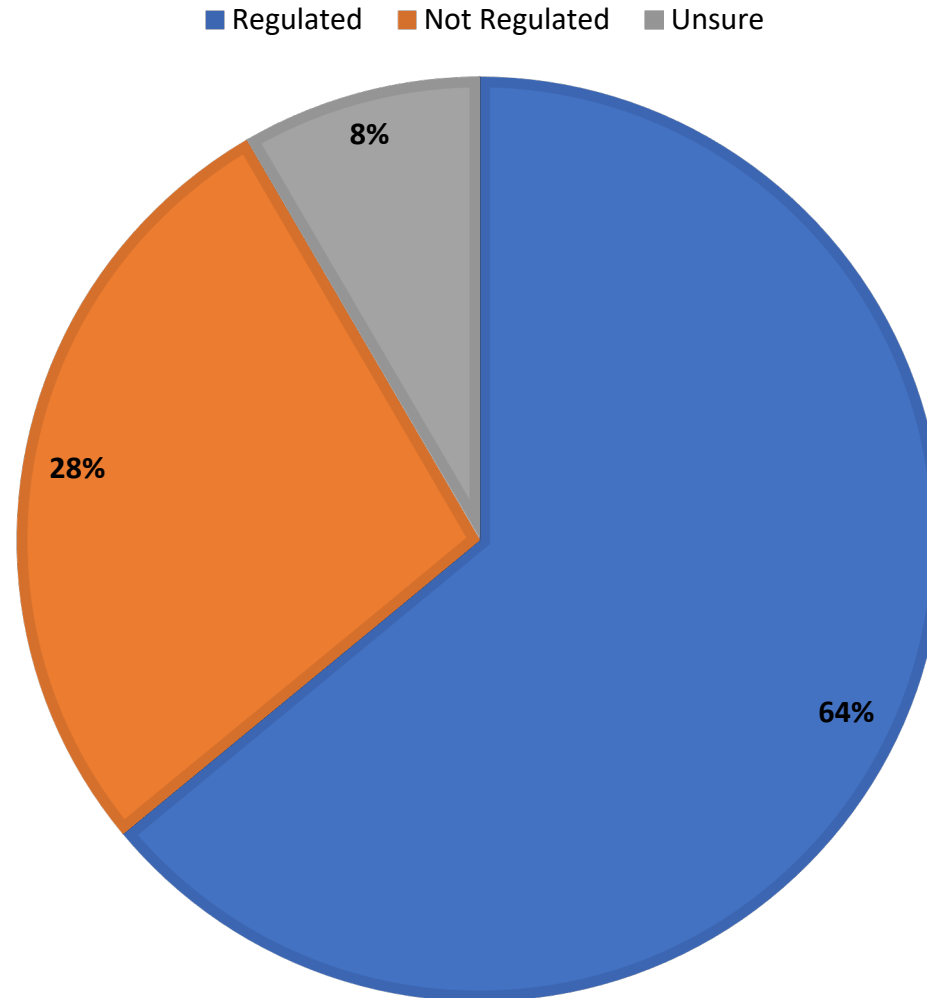
■ Grand Bend ■ Forest ■ Port Franks ■ Ipperwash ■ Thedford ■ Rural



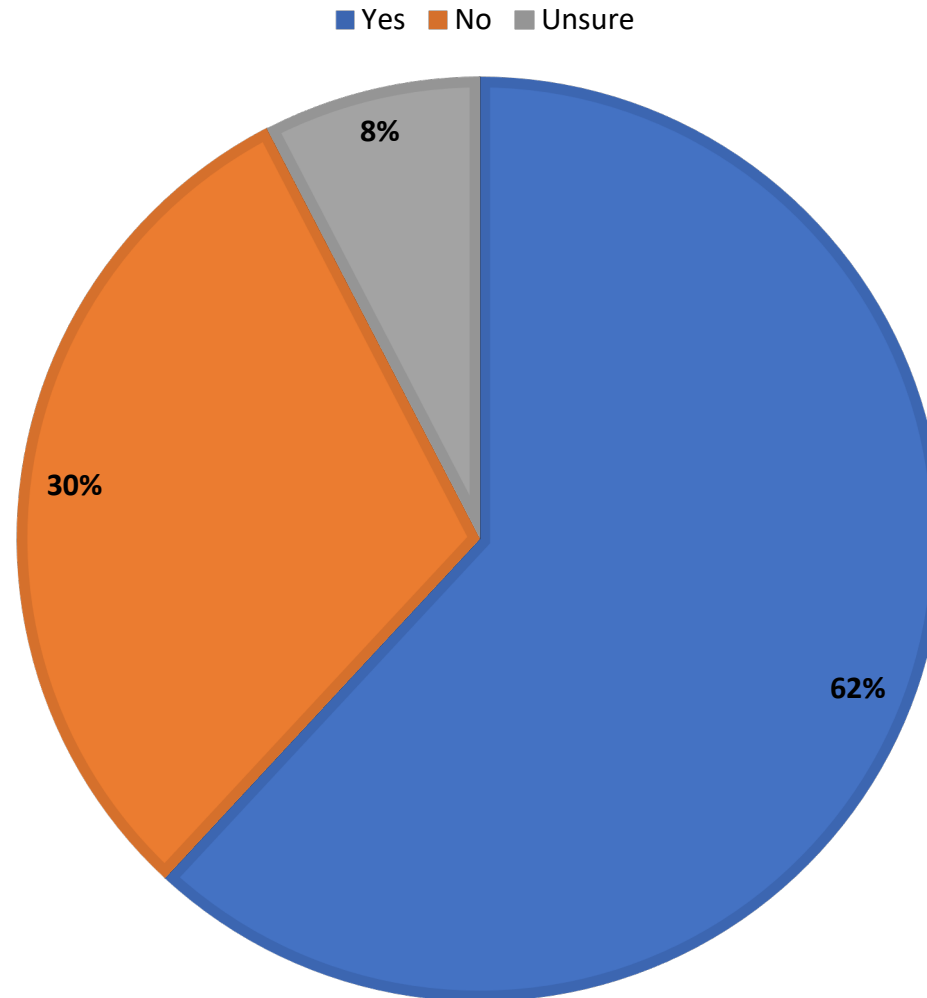
Q: If an STR operator, how do you advertise your STR? (Select all that apply)



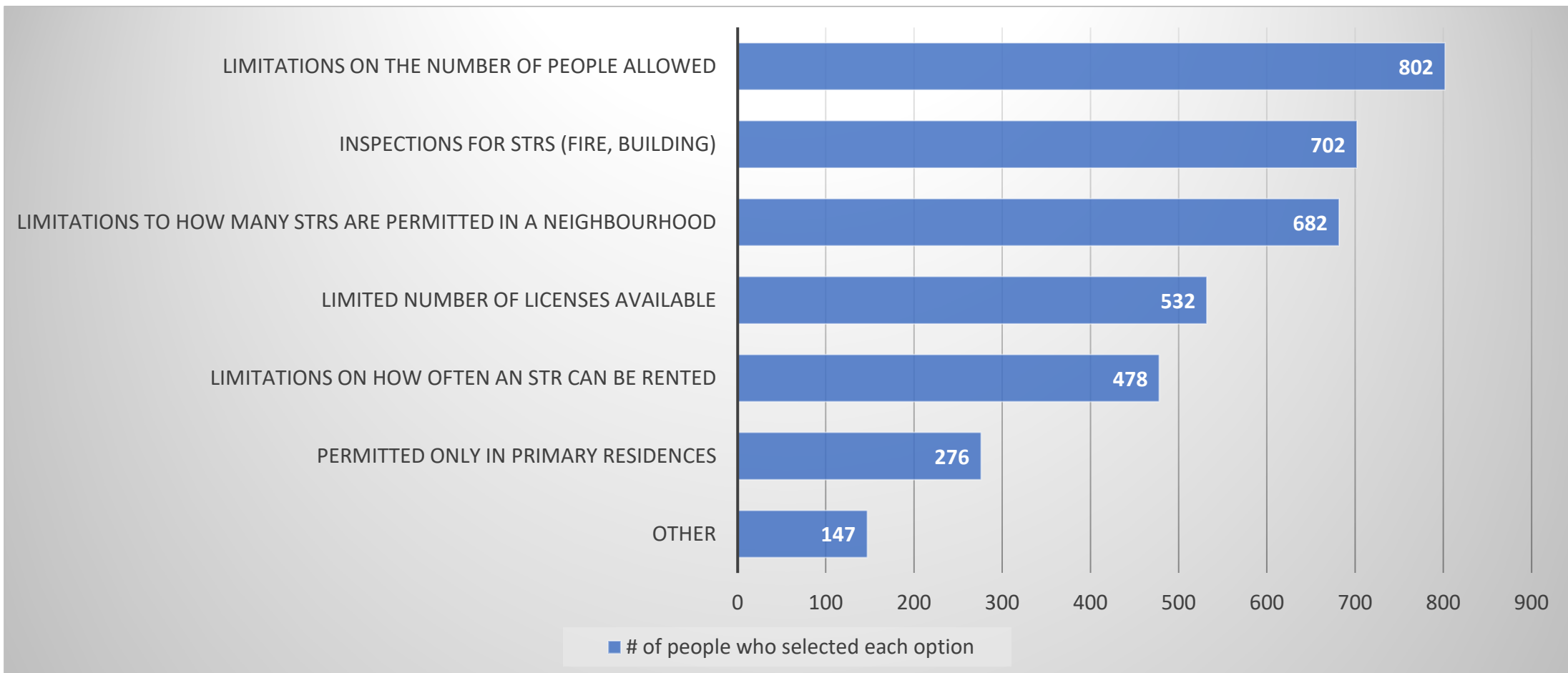
Q: Do you believe that short-term rentals should be regulated in Lambton Shores?



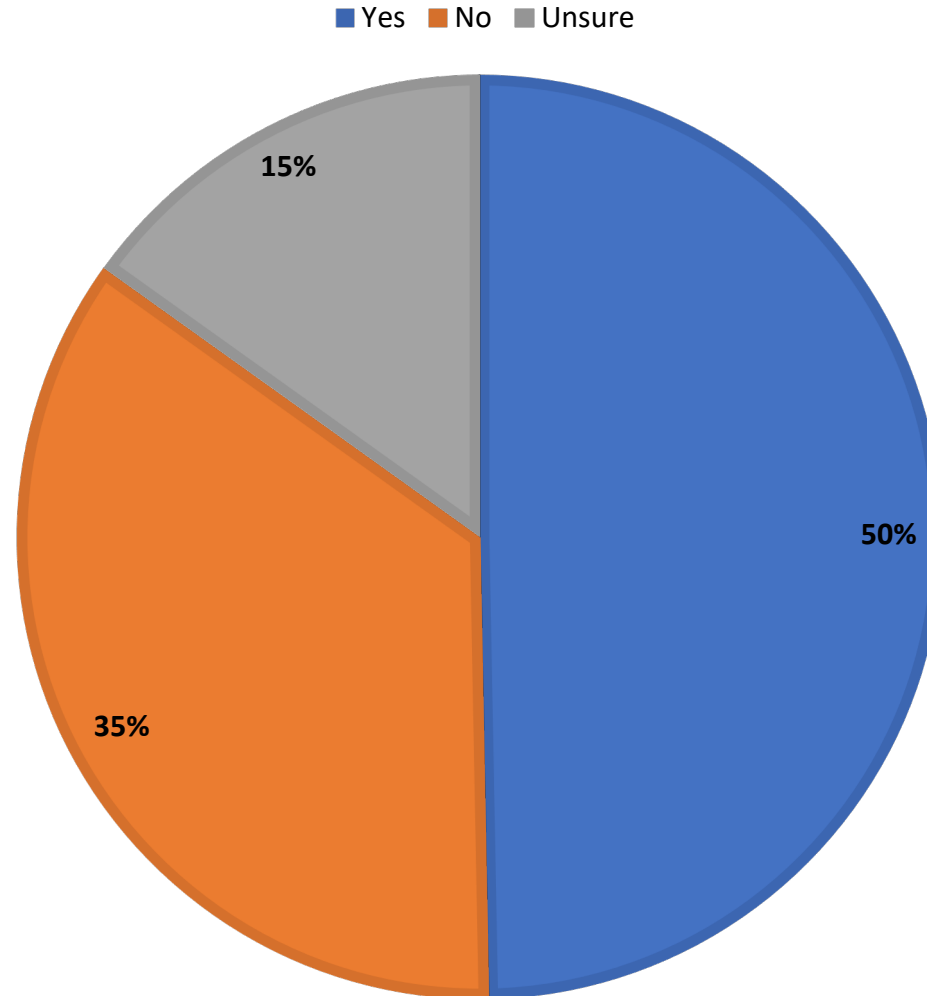
Q: Do you believe that Lambton Shores should implement a licensing program for STRs?



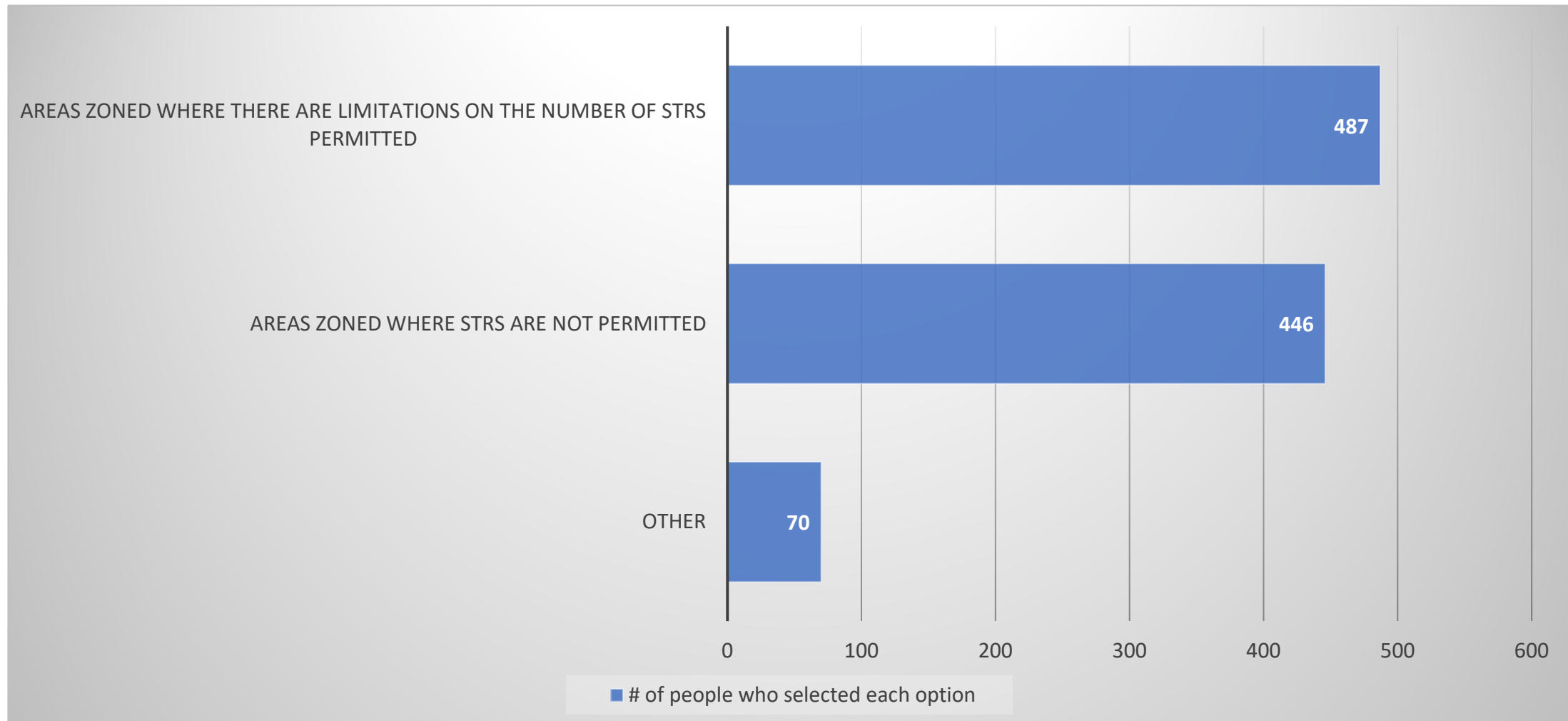
Q: If you think they should be licensed, what do you think should be part of a licensing program? (Select all that apply)



Q: Do you believe that Lambton Shores should implement additional zoning regulations for STRs?



Q: If you think there should be zoning regulations, what would you like to see as part of it?



Q: Additional Comments

Common themes – concerns regarding STRs:

- Concerns regarding safety (fire code, behaviour, too many people in a house)
- Concerns regarding parking, garbage, and septic issues
- Concerns over the enforcement of existing by-laws (noise, parking, etc.) and a belief that increased by-law enforcement and steep fines for repeat offenders will provide relief to issues (and a way to fine both the ‘renter’ and ‘operator’ for by-law infractions)
- STRs are a business and should operate as such (licensing and regulations similar to Bed and Breakfasts, motels, hotels, etc.)

Common themes – supporting STRs:

- Belief that most STR operators are respectful and careful with who they rent to; general concern that regulation or licensing will “punish” both the “bad” and “good” operators
- Importance of tourism for the local economy and the boost STRs provide by bringing tourism to the area and providing alternative accommodations (especially for groups)