

THE MUNICIPALITY OF LAMBTON SHORES

Report CL 30-2021

Council Meeting Date: November 30, 2021

TO: Mayor Weber and Members of Council

FROM: Stephanie Troyer-Boyd, Clerk

RE: Election Sign By-Law

RECOMMENDATION:

THAT Report CL 30-2021 regarding “Election Sign By-Law” be received; and

THAT By-Law 87-2021 being a by-law to regulate election signs be approved.

SUMMARY

This report recommends that an Election Sign By-Law be approved.

BACKGROUND

The Municipality of Lambton Shores does not presently have an Election Sign By-Law to regulate placement, timing and location of election signs. As Council is aware, there are presently three separate sign by-laws in Lambton Shores (from the former municipalities of Grand Bend, Forest and Bosanquet), none of which regulate election signs.

Most municipalities have by-laws to regulate election signs and it is desirable to have a specific by-law for election signage rather than incorporating it into a larger sign by-law. This provides a simplified document for candidates and third party advertisers in municipal, provincial and federal elections.

Historically, there have been issues with respect to election signage including complaints regarding the number of election signs or “sign pollution”, location of signs, the length of time they were erected and the authority to remove signs.

The proposed Election Sign By-law includes the following provisions:

1. Provide clarity to where election signs can be posted.
2. Signs erected 45 days prior to Voting Day and removed within 3 days.
3. Distance separation requirement between election signs.
4. Restrict election signs on Public Property.
5. Deposit requirement to guarantee adherence to the by-law or cover costs for removal.

ALTERNATIVES TO CONSIDER

No alternatives are presented.

RECOMMENDED ACTIONS

Staff recommends an Election Sign By-Law be approved.

FINANCIAL IMPACT

None.

CONSULTATION

None.