

Presenters: Michele Ferri and Sandra Marshall

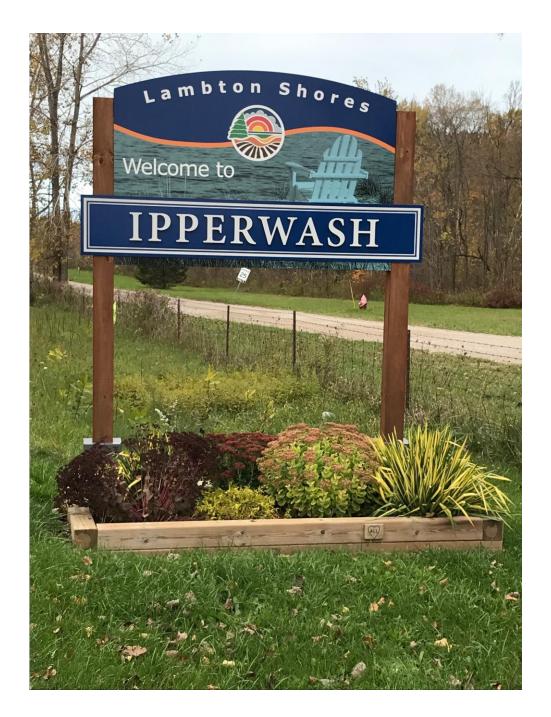
CICA has over 140 members. We strive to enhance our community through local events and pursue property-owner matters that affect our members.

Our purpose today is to increase your understanding of the Ipperwash community.

To let you know where and who we are, and our concerns.

The concerns are:

- Safety
- Signage
- Accurate messaging



The Centre Ipperwash Community Association is located west of Army Camp Road, north of highway 21, east of West Ipperwash Road and bounded on the north by the Lake Huron shoreline.

There are over 400 properties with owners from across Canada and the United States.

Ipperwash has one of the longest fresh water beaches in Ontario.

We host thousands of visitors every year.



Nature Conservancy Canada and the Lambton Shores Nature Trails offer two hiking trails at the end of Richardson Drive. This attracts nature enthusiasts from across Ontario and the United States.



### Who We Are

Al and Judy Hannahson are pictured in front of the cottage Al's grandfather built in 1908. They purchased 27 acres at \$10/acre from the Canada Land Company. Their family operated an A-frame variety store, gas station and campground. (closed in 1979)

They are now permanent residents.



The McMasters are a multigenerational family that run a cottage rental business, and a plumbing company. They live and work in Ipperwash. Christine's and D'Arcy's grandparents started renting in the 1930's, and bought their property in the mid 1940's.



Linda and Rick Feenstra recently chose to live in Ipperwash full time. They contracted local resident Mike Kenny to convert their seasonal cottage into a permanent home where they are able to work remotely.



We have three motels/inns and several local businesses that serve our community year round.















Carol Veens, owner of Juicy Fruit market provides local produce to our community. Jan Aiken, a CICA member, is her customer.



Jim and Grace Dekker, local residents, manage the Ipperwash Beach Club, which has become a hub for great food, entertainment and a gathering place. It is a catalyst for growth in our community and municipality.









Huron Shores Trailer Park

6533 WEST PARKWAY DRIVE

Phone 1.519.243.2440

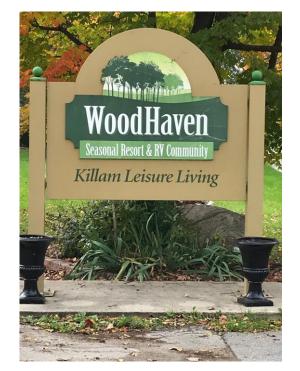
Site\*2

OFFICE @

There are 6 campground/trailer /RV parks with over 700 sites. Another trailer park is being planned and one is being expanded.









We are neighbours of Kettle and Stony Point First Nation.











Volunteers have worked tirelessly during all seasons to control the spread of invasive species.





It takes many volunteers to keep the beach litter free. We partner with St. Clair Region Conservation Authority for the **Great Canadian** Shoreline Cleanup.





### CICA Involvement with the Community

#### **Virtual Zoom Presentations**

- History of Ipperwash
- Nature Conservancy of Canada (Ipperwash Dunes and Swales)
- Future presentations are planned

CICA newsletter sent quarterly Social media sites Address property and environmental concerns

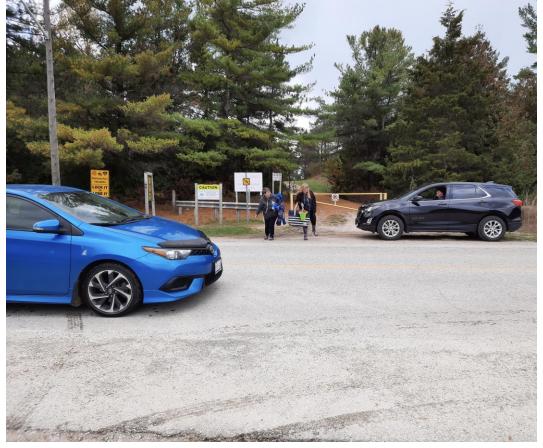
Trash 2 Treasure day(s) in June Thursday community Grab and Gab Last sunset of summer celebration

## **Community Safety Concerns:**



Multi-purpose use of the boat launch: parking, sunbathing and swimming are a dangerous combination.





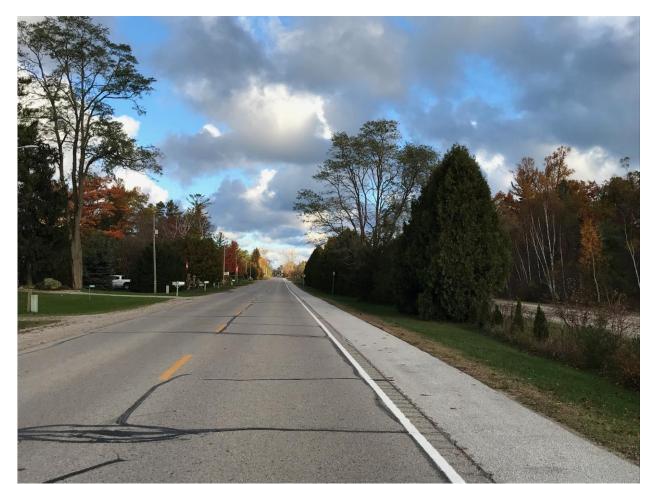
Imagine you're arriving at this Ipperwash Beach parking lot on East Parkway Drive in the summer. This large parking lot accommodates over 300 vehicles. You now have to cross the road with your family. There is no signage and the speed limit is presently 50 km/h. This needs to be reduced to 40km/h.

A pedestrian crosswalk and signage need to be installed.





Installation of street lights on Army Camp Road has been planned for over 2 years. This is a safety issue as only one side of the road has any lighting from residences.



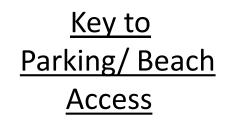
"No Parking" signs need to be installed from Foster Crescent to East Parkway Drive on the east side of Ipperwash Road.

Speed limits on all major roads: Army Camp Road, Ipperwash Road, West Ipperwash Road and East and West Parkway Drive need to be reduced from 50 km/h to 40 km/h.

A frequent and consistent enforcement presence is required, especially on weekends and holidays.

Signs are only effective if they are enforced.



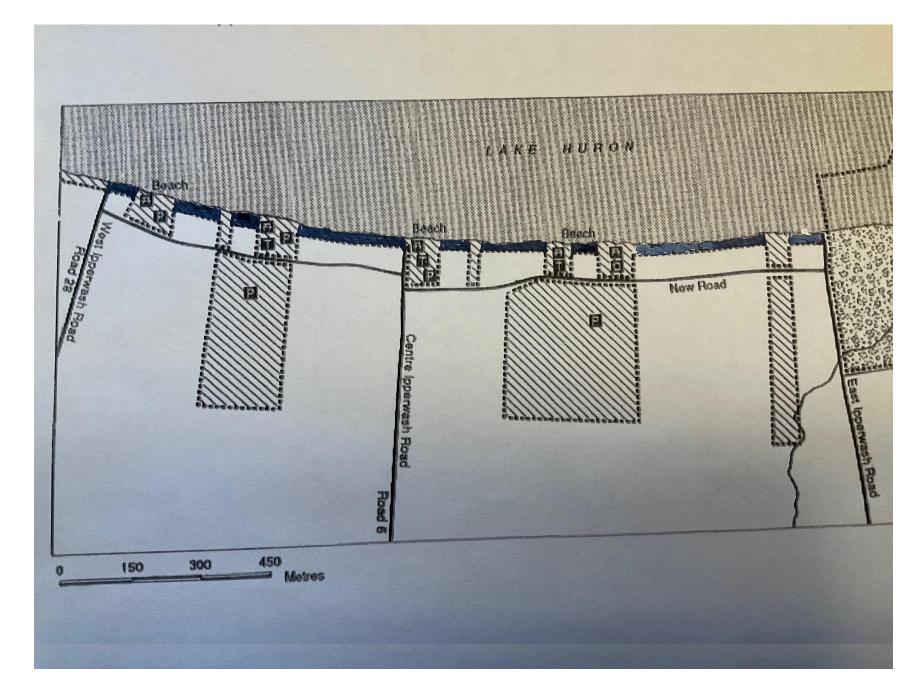


Areas in black are private beachfront property

Areas in diagonal stripes are for public use

Public may also walk along the shoreline

Approximately 1/3 of the beach is public and 2/3 privately owned (fractured)





Information on the new kiosks and the Municipal website need to accurately indicate private and public beach areas, access points and specific parking areas.

It should also include the actual Dunes and Swales trails. (Shown in a previous slide.)

### Ipperwash September - May



### Ipperwash June - August





This is a view of a property owner going down to their beach.

There are blurred lines between public and private beach usage.

Overcrowding on the beach, and lack of information about private property makes it difficult for property owners to access the beach.



The Municipality is a great partner:

- Helping to remove Phragmites biomass and
- Installing educational signs.



Non-native Phragmites australis is an extremely aggressive plant capable of forming dense colonies drastically reducing native plant diversity and severely altering wetland and coastal ecosystems. The resulting loss of habitat for wetland dependent wildlife, including Species At Risk, increases each year as Phragmites continues to colonize and expand unchecked by natural processes. Available control measures are limited to date, however effective methods have been adapted for sensitive habitat sites such as the one that occurs here. Restoring all of the coastal wetlands in Lambton Shores is our ultimate goal.







The dynamics of our Ipperwash community are changing:

- An increase in permanent residents,
- Visitors enjoying our community year round





To summarize: Here are the concerns for our Ipperwash community:

# SAFETY:

- Street lights on Army Camp Road
- Pedestrian crosswalk on East Parkway Drive at MNRF Area 1
- Enforcement of parking on roads and boat launch at Ipperwash Road

# INFORMATION:

- Clear messaging about public/private sections of the beach on website and kiosks
- Accurate depiction of public parking areas and beach access points

Task that the staff be requested to prepare a report in response to the concerns addressed in our presentation and letter to Mayor and Council.

Thank you for the opportunity to give you an insight into our Ipperwash community and the issues we are experiencing.

Working together we can achieve the goals of making Ipperwash a safe, enjoyable and inclusive community not just for today, but for future generations.

Website: centreipperwashcommunity.ca