

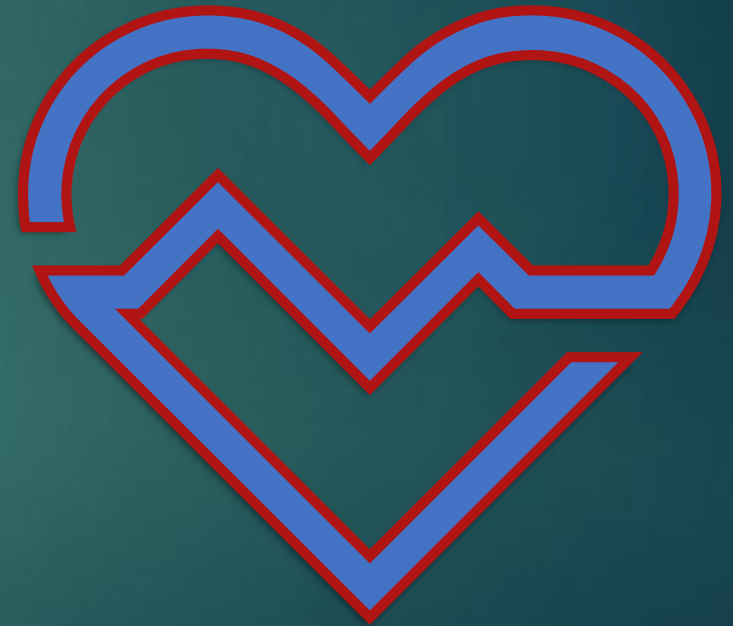


SUNSET
COMMUNITY
FOUNDATION

The Magic of Community

What is a Community Foundation?

- ▶ We bring resources and people together to build better places to live, work and play.
- ▶ Three ways:
 - ▶ Build endowment funds
 - ▶ Grant funds
 - ▶ Bring people together



Special Strengths

**Flexible for
donors**

**Money stays
in the
community**

**Long-term
stability**

We do it all!

Sunset Community Foundation

- ▶ Established in 2001 with proceeds of the sale of the Grand Bend PUC, \$1.5 million
- ▶ Now more than \$3.4 million under administration
- ▶ \$2 million granted to charities



GRAND BEND
COMMUNITY
FOUNDATION

Becoming Sunset

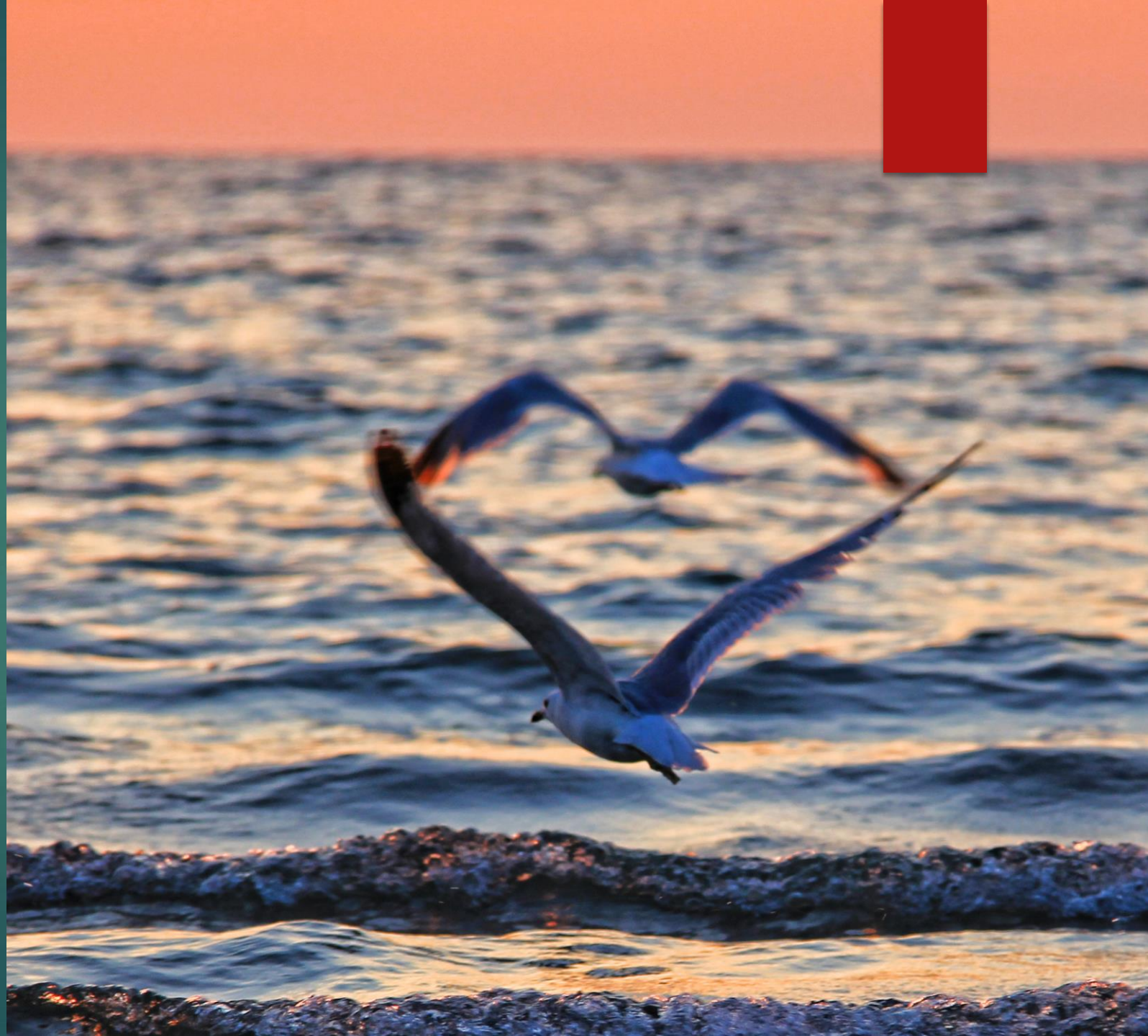
- ▶ Huron County has no access to CF
- ▶ Discussed over three-plus years
- ▶ Implemented February 2021
- ▶ Focus remains on Grand Bend area



Sunset Community Foundation

► Areas:

- Arts and culture
- Children and youth
- Education
- Environment
- Health
- Social services
- Sports and recreation
- Seniors





South Huron Community Fund

- ▶ Several named and scholarship funds
- ▶ SH Vitality Fund

Our first Huron fund

- ▶ Impact investment
- ▶ \$25,000 to date



Huron Entrepreneur Fund

We support the environment

- ▶ 5000 Trees Project
- ▶ Now Lakeshore Eco-Network
- ▶ Spring and fall tree and plant sales
- ▶ Speakers, screenings, etc.
- ▶ Commemorative Woods



We supported
Grand Bend
beach
enhancements





We support health care

- ▶ Wheels of Hope
- ▶ COVID relief – GBACHC, South Huron Hospital, etc.

We support the arts

- ▶ HCP one-week intensive program
- ▶ Music program at GBPS
- ▶ Huron Waves Music Festival
- ▶ You, Me and Us



We support music on the beach

- ▶ **Rotary Community Stage**
- ▶ **Sunday and Wednesday concert series**



We support food security

- ▶ Huron County Food Bank Distribution Centre
- ▶ Blessings Food Bank
- ▶ Contact House Forest
- ▶ The Community Table



We support transit

- ▶ Grant to support needs survey
- ▶ Application successful
- ▶ Buses now running!





We support better futures for kids

- ▶ Big Bunch, a group program of BBBSSH
- ▶ Mentoring programs
- ▶ Rent relief, tech support etc. during COVID

We support better futures for kids

- ▶ Boom School
- ▶ Soccer facilities
- ▶ Summer camps



We support accessibility

- ▶ Beach mats
- ▶ Trail and beach wheelchairs, accessible boardwalk
- ▶ Support to Alhambra



2021 Grants

- Big Brothers Big Sisters South Huron
- Bosanquet Central School
- Eco-Exeter
- Grand Bend Area Health Centre
- Friends of Pinery Park
- Huron County Food Bank Distribution Centre
- Huron Perth Public Health
- Junior Achievement
- Kineto Theatre
- Huron Country Playhouse
- Jessica's House
- Lakeshore Eco-Network
- Relay Education
- Grand Bend Art Centre

We recognize our donors

- ▶ Donor sign at turning circle
- ▶ Information about Foundation
- ▶ All donors of \$10,000 or more
- ▶ All planned giving donors



50 Grand Women



New way to inspire philanthropy and raise awareness of endowment



More than 70 Women have invested \$1000 EACH



A donor-advised fund-grants to HCFBDC and Huron Women's Shelter





50 Grand Men

- ▶ ANNOUNCED MAY 2019
- ▶ SCOTCH TASTING FALL 2020
- ▶ STEAK TASTING FALL 2021
- ▶ 43 MEMBERS AND COUNTING

Special Initiatives

- ▶ RBC Future Launch Community Challenge –
- ▶ COVID-19 Emergency Relief Fund
- ▶ Stay-at-Home Gala
- ▶ Emergency Community Support Fund
- ▶ Vital Signs report
- ▶ Vital Conversations
- ▶ Canada Healthy Communities Initiative
- ▶ Fall 2021 Speaker Series



Impact Investing

- *“Active investing in assets and organizations to generate positive social or environment impacts as well as financial returns.”*
- Huron Entrepreneur Fund will invest in Community Futures Huron
- Other impact investment examples: social housing, community facilities, etc.
- Exploring affordable housing in Grand Bend, partnering with United Way Perth Huron and others





Climate Change Commitment

- ▶ Science tells us we must cut emissions by half by 2030 to avoid catastrophic climate change
- ▶ Everyone must play a part- local action is necessary
- ▶ We will be looking at everything we do through a climate lens



Thank you!

Alone we can
do so little;
together we
can do so
much.

– HELEN KELLER